

TRAVEL TRADE

Cyprus

Monthly Edition

MAY 2017 - ISSUE 51

03

03 GENERAL

CYPRUS TO BECOME A TOP DESTINATION FOR WEDDINGS

ELEFThERIA SQUARE BRIDGE IS
ON TRACK

06

AYIA NAPA AIMS FOR
EUROPEAN YOUTH CAPITAL

04 Airports
13 Nautical
16 Transport

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EXCHANGE RATES

as of **11.4.2017**

COUNTRY	CURRENCY	EUR1=
US (USD)	Dollar	1.06
UK (GBP)	Pound	0.86
Switzerland (CHF)	Franc	1.07
Japan (JPY)	Yen	117.13



Positive January for Cyprus Air Traffic

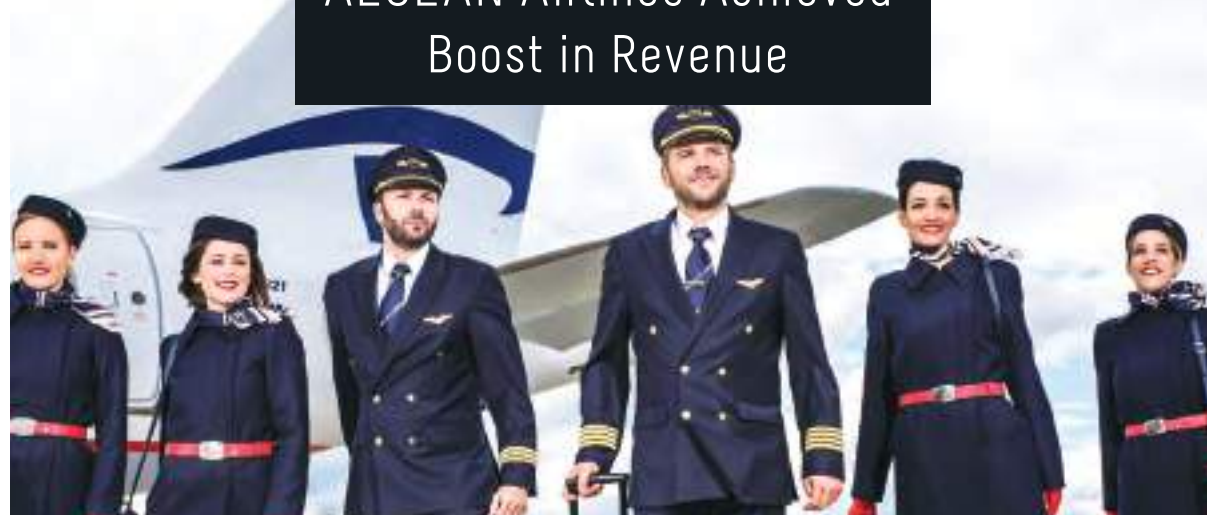
Larnaka International Airport

Cyprus is among the European Union (EU) markets which generated a significant double digit growth in air passenger traffic during January, as revealed by the latest traffic report by Airport Council International Europe.

Passenger traffic across all Cyprus airports soared 25 percent compared to January 2016, with Larnaka International Airport alone demonstrating a respectable 33.3 percent increase in traveller numbers.

Overall, average passenger traffic in geographical Europe jumped 8.9 percent year-on-year, sourced mainly from the EU market, where the pace of growth, a 10 percent rise, was nearly twice that of the non-EU market, up 5.4 percent.

AEGEAN Airlines Achieved Boost in Revenue



In 2016, AEGEAN Airlines recorded consolidated revenue of EUR1.02 billion, a four percent increase over 2015.

Passenger traffic also rose, up seven percent year-on-year, with the carrier having served a total of 12.5 million travellers thanks to growth on its international itineraries, which jumped 12 percent to 6.7 million passengers. Meanwhile, the number of tourists on the airline's domestic routes surged two percent to 5.7 million.

Earnings before interest, taxes, depreciation, amortisation, and restructuring or rent costs reached EUR206.9 million in the year under review, while net earning stood at EUR32.2 million, compared to EUR68.4 million in 2015, due to a weak first half of 2016.

Cyprus to Become a Top Destination for Weddings



Following a recent agreement signed between TUI UK & Ireland and BookYourWeddingDay.com, Cyprus is expected to become one of the top destinations for weddings.

The three-year agreement aims to benefit all parties involved, by accelerating the wedding booking process while avoiding bureaucratic procedures and by providing the opportunity for couples to easily select their ideal venue.

Maria Evripides, CEO, BookYourWedding.com, stated, "This cooperation is not only a milestone for the evolution of our platform, but also a significant vote of confidence testifying to the importance and strategic power of wedding tourism as a whole."

In order to ensure the success of the booking process, executive members of the Cyprus-based wedding platform travelled to Wales to train travel agents to effectively use the booking system.

Eleftheria Square Bridge is On Track



Rendering of Eleftheria Square

Constantinos Yiorkadjis, mayor, Nicosia Municipality, and Agni Petridou, director general, LOIS Builders, have confirmed that the construction of the Eleftheria Square project is moving along satisfactorily and the goal is to open the bridge to the public by the summer.

Eleftheria Square constitutes a significant architectural project, designed by Zaha Hadid Architects, aiming to reconnect the ancient city's Venetians walls with the modern capital and beyond. The square includes the construction of a new bridge and remodelling of the grounds in the area surrounding the medieval fortifications. Additional facilities will include an informational centre, cafeteria, restaurant, amphitheatre, parking area and a bus stop.

Yiorkadjis acknowledged that the main procedural and budgetary challenges have now been resolved.

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Reduced Queuing Time at Larnaca Airport

Larnaca International Airport

Larnaca International Airport has recently received additional automatic-electronic gates, bringing the total in operation to seven.

Located in the departures area, the new gates allow travellers with a printed copy of their boarding pass to proceed directly to the security check and then to the retail area and departure gates of the terminal. The process of using the system is very simple and only requires the scanning of the boarding pass of each passenger.

Serving up to 1,800 tourists an hour, the new gates are expected to contribute significantly to the reduction of the total queuing time of the travelling public as well as reduce the number of passengers that, until recently, had to be served at the check-in points.

Paphos Hub Ready for Summer

Pafos International Airport

Pafos International Airport has prepared for the upcoming high-peak tourist season, which will see 192 scheduled weekly flights to various destinations.

Passengers travelling through the hub will benefit from the new terminal, boasting modern facilities and enhanced services. Transportation to and from the airport is expected to become seamless thanks to a new four lane road to Paphos and a direct bus services from all towns.

The airport is currently capable of handling up to three million passengers annually which is in line with higher expected arrivals following selection of Paphos as the European Capital of Culture 2017.

Armani Exchange Debuts in Cyprus

Cyprus fashion enthusiasts are now able to enhance their lifestyle wardrobe as the first A|X Armani Exchange store has opened its doors at The Mall of Cyprus.

Entering the local retail market as a member of the Ermes Group, the outlet features the latest

youthful urban clothing and accessories. Launched in 1991, the collection is a result of Giorgio Armani's idea to target the new generation of fast-fashion consumers, inspired by the laid-back, modern approach to dressing observed in the downtown scenes of Milan, New York, London and Tokyo.



The Mall of Cyprus

Limassol Participated in Berlin Economic Forum

Limassol Tourism Development & Promotion Company (LTDP) participated in this year's Berlin Economic Forum, which focussed on creative economies, sustainable tourism and responsible foreign investments.

In a 20 minute presentation, Maria Stylianou Michaelides, director, LTDP, talked about the steps taken by the company in order to support sustainable development in the city including major infrastructure projects, and the utilisation of major European funds. In addition, she pointed out the significance of the city as an ideal tourist destination, a business centre and preferred place for families.

Organised by the Institute for Cultural Diplomacy, Berlin Economic Forum took place on March 09 - 12 and hosted more than 500 delegates from across the world.



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Ayia Napa Aims for European Youth Capital

After submitting an ambitious proposal to the European Youth Forum, Ayia Napa Municipality has been shortlisted to compete with eight other cities for the title of the European Youth Capital (EYC) 2020.

The title is awarded to a different European city each year with the aim to implement exciting projects which will empower young people at a city level. The key focus of the EYC project is how municipalities can better involve young people in the cultural, social, political and economic life of the city.

The theme chosen by Ayia Napa Municipality is Thrive: *Tourism Youth Innovation Europe*. The winning city will be announced in November.

Nissi beach

Limassol Celebrated Tattoo Art

International and local tattoo artists, together with tattoo enthusiasts, gathered on March 31 – April 02 in Limassol's Carob Mill Restaurants ballroom during the 4th International Tattoo Convention Cyprus.

The annual event showcased Cyprus' body art scene as well as guest artists from the UK, Italy, Germany, Russia and Spain, demonstrating their artwork and tattooing onsite. Along with tattoo and piercing suppliers, numerous tattoo products and fashion vendors, the event created a three-day alternative culture platform to inspire, entertain and educate participants and visitors in all aspects related to the ancient art. The show's programme boasted concerts, performances and contests awarding the best tattoo artwork in various categories.



International Tatto Convention Cyprus

Paphos at the National Wedding Show



In an attempt to promote Paphos as an ideal destination for weddings and honeymoons, Pafos Regional Board of Tourism, with the support of Cyprus Tourism Organisation, regional municipalities and hoteliers, participated in the annual National Wedding Show in Birmingham.

The event hosted 300 experts from the wedding industry and Paphos had its own stand labelled *Destination Paphos*.

Paphos attracts many couples and is hailed as one of the top wedding and honeymoon destinations within the Mediterranean region. With its participation in this internationally recognised event, the city aims to generate tourists' interest for the island and enjoy the positive impacts from this type of tourism in its local economy.

National Wedding Show

Ayia Napa Launches Restoration Project

Agioi Anargyroi Chapel



Yiannis Karoussos, mayor, Ayia Napa, recently met the president and committee members of Agios Demetrios Church, in order to exchange views regarding the preservation of Agioi Anargyroi Chapel.

Karoussos assured stakeholders that Ayia Napa Municipality will take all the necessary steps in order to protect this important monument and accelerate its maintenance by launching a restoration project.

As an important reference point for both Ayia Napa and the surrounding area, the chapel attracts thousands of local and foreign visitors. Located in the eastern part of Cape Greco area, the venue is devoted to Saints Cosmas and Damianos, who were both doctors that cured the sick at no cost.

Limassol Festival Promoted Holistic Living

The biannual The Mind Body & Spirit Festival, held on March 25 – 26 at St. Raphael Hotel & Resort in Limassol, demonstrated the growing interest of the public in alternative treatments and therapies.

The exhibition and festival gathered healers, therapists, yoga teachers, lifestyle coaches, doctors, craftsmen, organic product vendors as well as holistic lifestyle enthusiasts.

Boasting numerous indoor and outdoor classes, lectures, presentations and exhibition stands, complemented with live music performances and healthy food corners, the event showcased the best of what Cyprus has to offer in the sphere of holistic well-being.

The next opportunity to experience the fair will be on November 04 – 05 in Nicosia's Filoxenia Conference Centre.



Mind, Body & Spirit Festival

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Cyprus Records Best Ever Tourism Income In 2016



Limassol Marina

According to a survey conducted recently by the Statistical Service of Cyprus, 2016 was a successful year regarding tourist arrivals to the island.

Despite a drop of 6.6 percent observed in the average expenditure per traveller, linked to the global trend of reduced length of stay, a significant rise was recorded in tourism revenue with an overall year-on-year increase of 11.9 percent, reaching a total of EUR2.36 billion compared to the 2015 figure of EUR2.11 billion.

This data indicates the crucial role of the tourism industry to the Cypriot economy.

Tibor Navracsics in Paphos



Navracsics

On March 21, Tibor Navracsics, commissioner, education, culture, youth and sport, European Union (EU), visited the exhibition *Depicting the Invisible* at En Plo Gallery in Paphos.

During his visit, Navracsics met Christos Patsalides, chairman, Organization European Capital of Culture Pafos2017, who highlighted the need of the EU to create an official body consisting of past European capitals of culture in order to evaluate and assess past experiences and good practices.

Navracsics welcomed Patsalides' suggestions, applauded the role of the European Capital of Culture and talked about the history of the institution since its establishment in 1985.

The EU commissioner's trip to Cyprus also included attendance of the official opening of Securing Democracy through Education conference, held in Nicosia.



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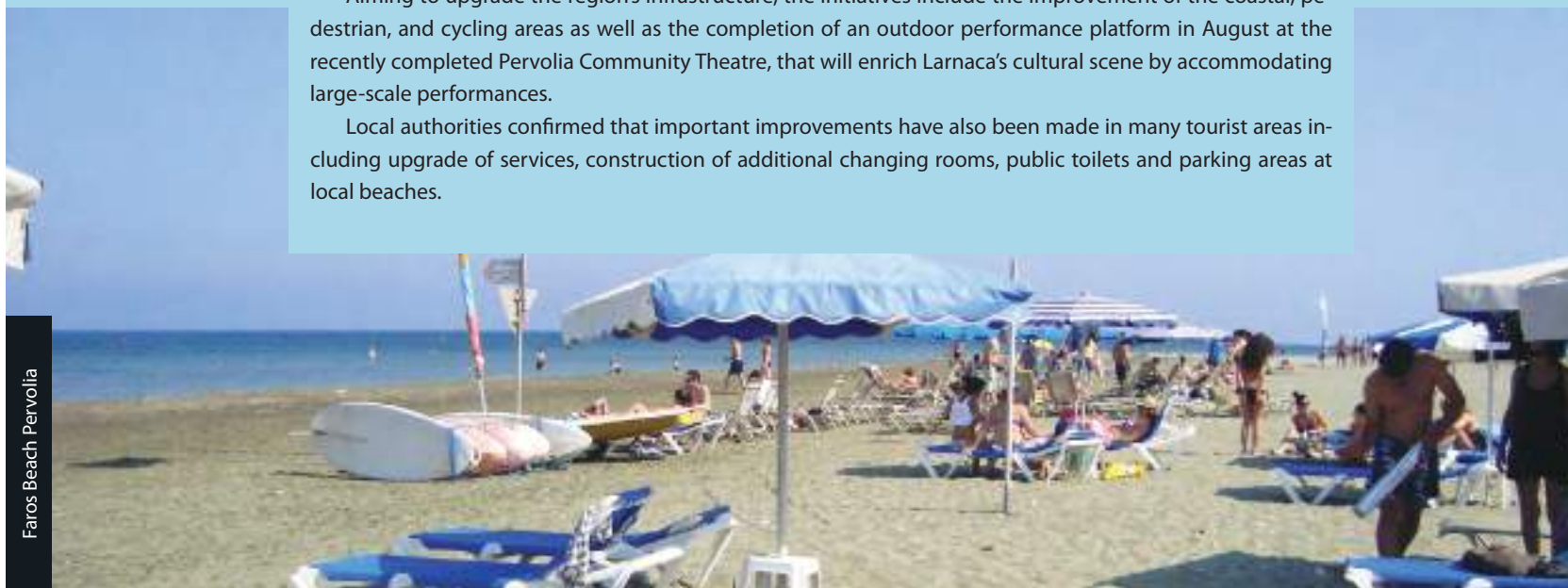
Pervolia in Perfect Shape Ahead of Summer

During a recent meeting between Larnaka Tourism Board and representatives from Pervolia Community Council, it was reported that a number of development projects will be completed by the end of this year in a bid to attract more tourists.

Aiming to upgrade the region's infrastructure, the initiatives include the improvement of the coastal, pedestrian, and cycling areas as well as the completion of an outdoor performance platform in August at the recently completed Pervolia Community Theatre, that will enrich Larnaca's cultural scene by accommodating large-scale performances.

Local authorities confirmed that important improvements have also been made in many tourist areas including upgrade of services, construction of additional changing rooms, public toilets and parking areas at local beaches.

Faros Beach Pervolia



Atlantica Imperial Presented with TUI Holly Award

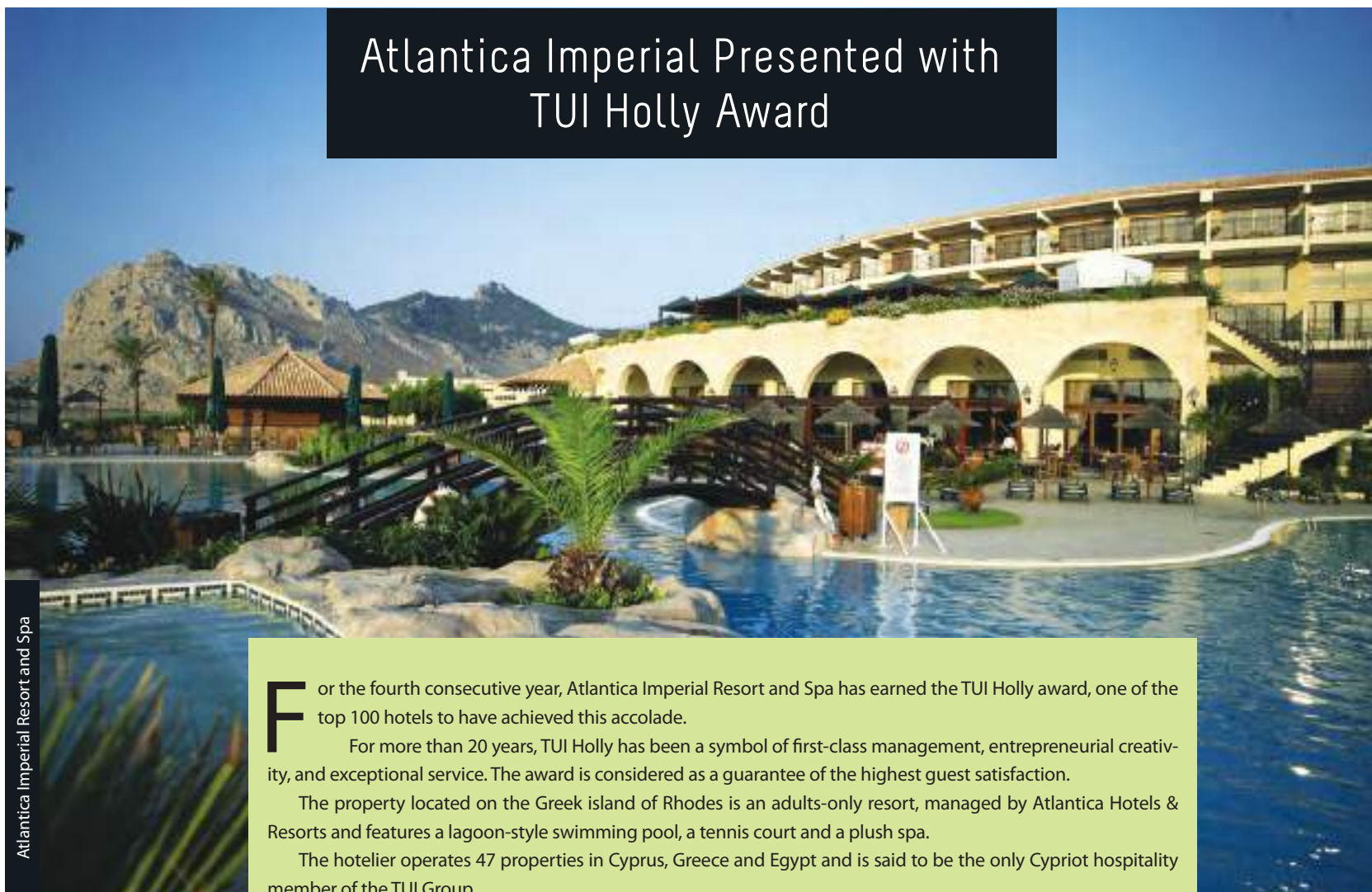
For the fourth consecutive year, Atlantica Imperial Resort and Spa has earned the TUI Holly award, one of the top 100 hotels to have achieved this accolade.

For more than 20 years, TUI Holly has been a symbol of first-class management, entrepreneurial creativity, and exceptional service. The award is considered as a guarantee of the highest guest satisfaction.

The property located on the Greek island of Rhodes is an adults-only resort, managed by Atlantica Hotels & Resorts and features a lagoon-style swimming pool, a tennis court and a plush spa.

The hotelier operates 47 properties in Cyprus, Greece and Egypt and is said to be the only Cypriot hospitality member of the TUI Group.

Atlantica Imperial Resort and Spa



Louis Hotels Received Distinction of Excellence

Louis Phaethon Beach Club



In an annual quality event, organised by the Cyprus Certification Company and the Cyprus Organisation for Standardisation, Louis Hotels received the Annual Special Quality Distinction. The ceremony, titled Honorary Quality Distinctions, was held on March 07. The award reaffirmed Louis Hotels' responsibility and credibility as well as its long term experience in the tourism sector.

Louis Hotels, a member of Louis Group, is committed to its characteristic quality, reflected by the fact that its hotels are among the first ones that were certified with management systems in Cyprus. The group now manages 22 properties, including Hilton Park Nicosia.

Cyclamens Symbolise Elysium's New Era

Cyclamens



With the arrival of spring, Elysium Hotel's grounds had been transformed ahead of the property's reopening.

While finalising the winter-long renovations, the hotel's gardeners were rewarded with full blooming, wild growing cyclamens, typical for the Mediterranean flora and the season. The address adopted the plant as a symbol of its new beginning. Considering the Greek origin of the name from *kyklos*, meaning circle, the plant marks the five-star resort's completion of a full circle of renovations, which has entered the new holiday season refreshed, revitalised, and renewed.

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Experts Shed New Light on the Tombs of the Kings

Renewed research conducted at the Tombs of the Kings, one of the most important archaeological sites in Cyprus, suggests that rather than kings, it is actually high ranking officials and aristocrats who were buried at the site.

Michalis Lefatzis, director, restoration of ancient monuments, Hellenic Ministry of Culture, in collaboration with Theodoros Mavroyiannis, associate professor, ancient history department, University of Cyprus, have recently reached this conclusion. The two experts claim to have skills and identified a mausoleum belonging to the Ptolemaic Dynasty. Dating back to 166 – 152 BC, the mausoleum was probably created for Ptolemy Eupator, an ancient king of Cyprus.

Lefatzis and Mavroyiannis will shortly be in a position to make more important announcements regarding the new discovery.

Tombs of the Kings

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Cyprus to Welcome EU Exhibition

In order to celebrate the founding of the European Union (EU) as well as the 60th anniversary of the Treaties of Rome, European University Institute, together with a number of European organisations, has created a travelling exhibit entitled *Ever Closer Union: The Legacy of the Treaties of Rome for Today's Europe*.

Among other destinations, the exhibition will stop in Cyprus giving visitors the unique opportunity to learn about the history of the European integration from the signing of the Treaties of Rome to the present day.

The exhibition opened to the public on March 31 at Melina Mercouri Hall and will be continued on April 03 – 07 at the Municipal Multipurpose Centre in Nicosia.

Proposals for Larnaca Marina

The Ministry of Transport, Communications and Works has announced the official submission of five proposals for the development of Larnaca Marina, the second attempt to find investors for the project.

Launched in 2013, the project aims to turn the coastal town into a major tourist hub. Set to be the largest of its kind in Cyprus, Larnaca Marina features a total area of 510,000 m² including the Larnaca port, marina, and the undeveloped surrounding area.

According to the Ministry of Transport, Communications and Works, the assessment is expected to be completed by the end of April and the stakeholders that will be shortlisted will receive an invitation to a draft of the concession agreement.

Larnaca Marina

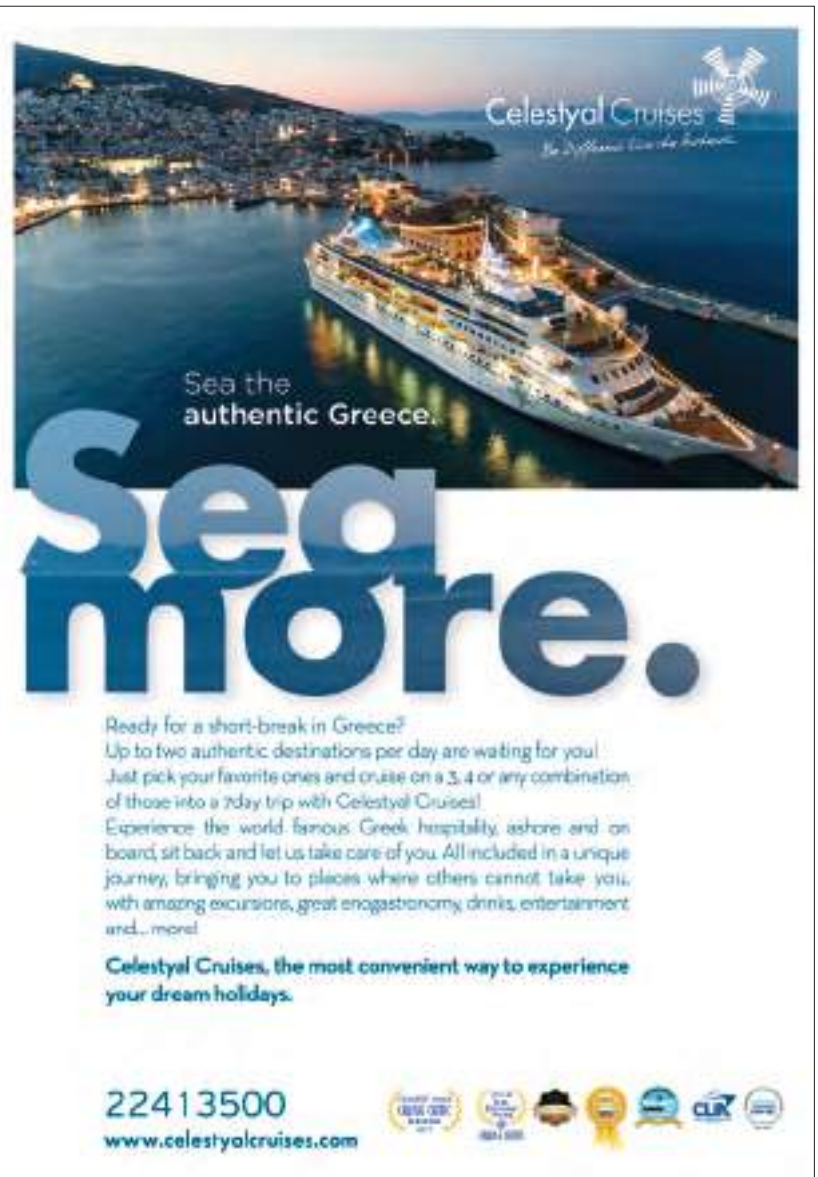
Celestyal Cruises' New Season Unveiled

Samos

Celestyal Cruises has announced its schedules and features of the new season in the Aegean, which commenced on March 10 by Iconic Aegean itinerary aboard *Celestyal Nefeli*.

The liner's voyages will include its established Idyllic Itineraries along with a new Euphoric Itineraries consisting of three-, four- and seven-day cruises to classic, ancient cities and legendary harbours. Passengers can also enjoy new Mediterranean destinations such as Samos, Chania and Nafplion. The new season will host 44 themed cruises and mark the introduction of Celestyal Inclusive Experience.

Kyriakos Anastasiadis, CEO, Celestyal Cruises, enthused, "Celestyal Cruises has become synonymous with value and with giving our passengers an ever-expanding selection of destinations. Four years ago we visited six harbors and now our new Aegean season covers 15."




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Cyprus Welcomes First Snorkeling Park

In line with its attempts to promote sustainable tourism and protect the island's unique biodiversity, Pafos Regional Board of Tourism has announced that The Baths is now officially under protection, becoming the first snorkeling park in Cyprus.

The success of the project was the result of collaborative efforts with Pafos Municipality and the Department of Fisheries and Marine Research.

This will enable the protection of biodiversity and Pafos Regional Board of Tourism will record and monitor marine life in the region while also showcasing the island's unique fauna and flora.

Featuring a rich marine life and being of archaeological interest, the area has achieved Blue Flag status and a Gold Quality Coast award.

Snorkeling in Paphos

Celestyal Cruises' Dynamic Presence at Tourism Awards

Seeking to identify, highlight and reward excellence across the tourism industry in Greece, the Tourism Awards 2017 took place on March 20 at InterContinental Athenaeum Athens.

Among the award winners, Celestyal Cruises, hailed as the only home-porting cruise operators in Greece, stood out for its innovative practices and incomparable services and received four gold awards for *Tourism Season Expanding Initiatives-Greek Tourism Product Enrichment*; *Guest Service Excellence*; *Gastronomic Tourism* and *Corporate Identity-Corporate Reputation Management-Branding*. The liner also achieved a silver award for *Integrated Marketing Campaign*.

Kyriakos Anastassiadis, CEO, Celestyal Cruises, commented, "Our tremendous success at Tourism Awards 2017 is a testament to our commitment to excellence and the industry's best value-for-money cruises."



Celestyal Olympia

Limassol Boat Show Will Return



Limassol Marina

Following the success of the 2016 edition, Limassol Marina will host this year's Limassol Boat Show, in association with Dacor Advertising and Media, on May 05 – 07.

The annual gathering of industry professionals and prospective buyers will offer thousands of visitors the opportunity to view exhibitor products and services in a unique setting. The event will also include seminars, presentations of new products, on-water activities and demonstrations.

The show, set to host around 70 exhibitors from Cyprus, Greece, Russia and the UK, is expected to see an increase in visitor numbers, in respect to 2016's figure of 15,000.

AIA Hosts *Greek Forests, Green Destinations*

Athens International Airport (AIA) and Goulandris Natural History Museum – Greek Biotope/Wetland Centre have collaborated to make Greek forests and the need for their protection publicly known as well as enhance travellers’ awareness of local woodland areas as unique destinations of high quality and value.

The exhibition *Greek Forests, Green Destinations* focusses on the country’s wooded landscapes which is to host what is said to be one of the biggest varieties of forest ecosystems in Europe.

On display in the Art & Environment exhibition space at the AIA arrivals area from March 06 until July 09, the artworks transport visitors to diverse locations, showcasing the topography of the country and proposing trips to unique destinations.

Athens

Crete to Become a Showpiece for Sustainable Holiday

TUI Care Foundation and Futouris recently presented their joint project *TUI Cares for Crete – Sustainable Food*, on the sidelines of ITB Berlin.

Aiming to develop Crete into a showpiece for sustainable food on holiday, the new project focusses on wine and olive oil as well as on ecological cultivation. In order to fulfil its expectations, TUI Care Foundation is bringing together 47 wine producers, two vineyards, 25 olivegrowers and one olive mill with the local tourism sector.

Thomas Ellerbeck, chairman, TUI Care Foundation, commented, “With the development of the largest Greek island as a showcase for sustainable agriculture and sustainable holidays, we would also like to help make Greece even more attractive as a tourist destination.”

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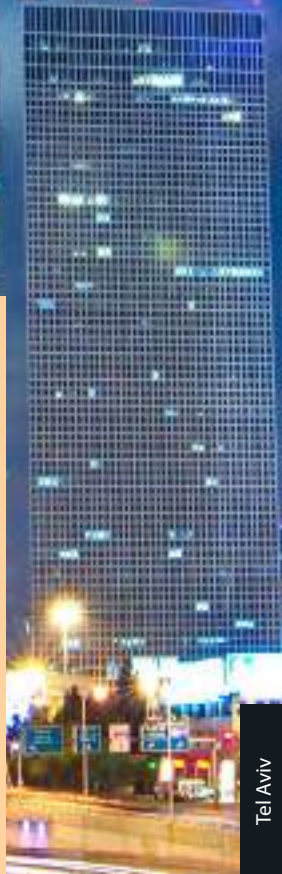
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Extra Routes from Larnaca with Blue Air

Blue Air has revealed its summer schedule from Larnaca International Airport, introducing four new itineraries, which kicked-off with a service to Birmingham Airport on March 26, set to fly three times weekly.

The summer routes will operate until October 28 and will expand the carrier's network to Avram Iancu Cluj International Airport in Transylvania, Tel Aviv Ben Gurion International Airport and Liverpool John Lennon Airport, commencing on April 09, June 15 and June 17, respectively.

With an addition of the third aircraft scheduled for delivery on June 15, the airline will then operate direct flights to a total of eight destinations from its Larnaca base.



Tel Aviv

Cobalt Air is Expanding

After partnering with the ICBC Leasing, the leasing arm of the Industrial and Commercial Bank of China (ICBC), Cobalt Air has welcomed its fifth aircraft, bearing the carrier's colours and logo as well as the Cypriot flag.

Expected to start revenue flights shortly and satisfy the increasing demand for seats to and from the island, the new Airbus A320 is the second aircraft to join the Cobalt fleet under leases from ICBC Leasing.

Andrew Madar, CEO, Cobalt Air, noted that this marks another milestone for the two organisations, reflecting their close connection.

Jun Liu, executive director, ICBC Leasing, flew to Cyprus to finalise the aircraft's lease and opened the path for additional engagements with Cobalt Air.



Another Distinction For Ellinair

Ellinair was awarded by Athens International Airport (AIA) as the *Best New Entrant Performance*, based on scheduled passenger traffic during the 17th Airline Marketing Workshop hosted by AIA. The ceremony, which took place on March 02, focussed on innovation, new technologies, international events, as well as on the promotion of Athens, as a city break destination.

Ellinair excelled among other nominees and the distinction is said to have pleased its staff members giving them the strength and the motivation for further improvement.



Athens to Welcome Scoot to Europe

Scoot, a low-cost carrier owned by Singapore Airlines, is expanding its network to Europe, with four weekly flights between Singapore and Athens. Effective from June 20, the flights are set to be operated with a Boeing 787-8s.

Yiannis Paraschis, CEO, Athens International Airport, commented, "We are delighted with Scoot's decision to connect Singapore to Athens, on the longest ever flight operated by a low-cost carrier. This remarkable development establishes Athens as the European gateway for the carrier's low cost flights from and to the Asia-Pacific region."

Scoot is a three-time winner of the *Best Low Cost Airline Asia/Pacific* award by Airline Ratings. Furthermore, in 2016 it was hailed as one of the top 10 *World's Best Low-cost Airlines* by Skytrax.

Tus Airways Paphos Base

Tus Airways has unveiled plans to use Pafos International Airport as a base for providing better access between Cyprus and Israel, with the launch of a high frequency service to Haifa International Airport.

Effective from this summer, the new flights will be operated four to six times per week, and two to four times in the winter months.

In addition, the airline aims to launch two to four weekly flights between Paphos and Tel Aviv Ben Gurion International Airport. Pafos Regional Board of Tourism has welcomed this initiative and pointed out the positive outcomes for both countries.

The carrier also plans to add itineraries to and from Athens International Airport as well as neighbouring countries in the Mediterranean and the Middle East.

Historic Car Rally Ended in Ayia Napa

On March 19, Ayia Napa Municipality hosted the finish of the annual LESPA-FIPA Rotary Historic Car Rally, giving attendees the unique opportunity to see 40 historic cars competing in the streets of Cyprus.

Organised by LESPA-FIPA-The Antique Car Club of Cyprus, the event aimed to raise money for the Rotary Club of Nicosia, a charity organisation.

Yiannis Karoussos, mayor, Ayia Napa Municipality, who was present at the event welcomed the initiative and reassured that Ayia Napa will continue to show its support to community welfare organisations.

In addition, George Ioannides, president, LESPA-FIPA-The Antique Car Club of Cyprus expressed its gratitude to Ayia Napa Municipality for hosting the event.

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Cass Donors reception

Stelios Philanthropic Foundation Supports Education

City University of London's Cass Business School recently hosted a reception for sponsoring partners that enable selected students to undertake a one year course at the institution with their financial aid.

Stelios Philanthropic Foundation is among the sponsors, and annually helps 10 students to finance their post-graduate studies. Extra places are due to be allocated thanks to fundraising initiatives in 2016 by the foundation's past students.

The ceremony was attended by representatives from both institutions and students, included speeches of gratitude and the significance of the sponsorships was stressed. The mission of the foundation, is to support philanthropic activities primarily in the places where its founder has lived and worked, such as the UK, Greece, Cyprus and Monaco.



Pafos Buses Adorned with Art

Within the framework of the collaboration between Pafos2017 Organisation and the Pafos Transport Organisation (OSYPA), three of the city's busses have been decorated with Pafos2017 motifs.

OSYPA, the official transportation sponsor of the European Capital of Culture Pafos2017, facilitated the unique look of the vehicles, of which two operate between Pafos and Polis Chrysochous, while the remaining one serves the urban areas of the city.

The designs depicted on the buses illustrate the programme of events, installations and projects related to the city's status as the European Capital of Culture Pafos 2017.



Celestyal Olympia cruise ship

Celestyal Cruises Fights Against Leukemia

For the second consecutive year, Celestyal Cruises, a Cyprus-based cruise line, took part in OPAP Limassol Marathon GSO, in support of Karaiskakio Foundation and its patients.

Part of the amount raised by the liner was given to the transplant centre for the support of patients with hematological malignancies and other related diseases.

An important objective of charity enterprise is the constant support of patients, creating a relationship of shared trust and cooperation based on mutual respect and altruism as well as organising a bone marrow donor registry.

Through its participation, Celestyal Cruises also aimed to strengthen the team spirit among colleagues, for a deeper understanding and application of respect, honesty, trust and teamwork into daily life.



The mayors of Ayia Napa and Paralimni visited ITB Berlin 2017



Historical Buildings in Cyprus burned blue in support of National Autism Day

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Traditional Greek dances as part of the Ayia Napa Cultural Winter 2017 programme



Visitors of the Mind, Body & Spirit Festival at St Raphael Resort discovering the benefits of yoga

EVENTS

LIMASSOL BOAT SHOW

Limassol Marina
May 05 – 07

Local and international exhibitors will showcase their offerings at one of the island's largest marine events.



INTERNATIONAL PHAROS CHAMBER MUSIC FESTIVAL

The Shoe Factory, Nicosia
May 15 – 22

Renowned musicians from across the globe will perform at the week-long event.

PAFOS: MYTH, HISTORY, LANDSCAPE

En Plo Gallery
May 19 – July 30

An exhibition exploring Greek mythology, Cypriot history and nature of the Paphos region.



Plans for Ioannideia Regatta 2017 Underway

Organised by Famagusta Nautical Club in partnership with Limassol Marina, Ioannideia Regatta 2017 will take place on September 08 – 10, for the fourth consecutive year. Held in commemoration of Cypriot Navy Commodore Andreas Ioannides, the event will be held in the Limassol Gulf, opposite Famagusta Nautical Club, with berthing and shore-side activities set to take place at Limassol Marina. Along with a Skipper's Meeting, a number of races will be held, including Ioannideia ORC Challenge Trophy Mare Nostrum Races. The event will conclude with an awards ceremony on September 10.

Larnaca Municipality Hosted Dorians Challenge

On April 08, Larnaca Municipality hosted Dorians Challenge, a series of themed obstacle runs and races inspired from the ancient Dorian tribe, Greek mythology and history as well as similar events held elsewhere in the world. Sponsored by Hellenic Bank, each course was designed to test the strength, endurance, perseverance and team spirit of participants. The event attracted people over 18 years including performance athletes, obstacle runners and business organisations. Apart from the challenge of endurance, the event provided a great opportunity for companies and organised groups to enhance communication, cooperation and teamwork between staff, outside the workplace.

First Ever Cyprus Gaming Show

Organised by the National Betting Authority and supported by Eventus International, the first ever Cyprus Gaming Show will be held in Limassol on September 12 – 13 exposing opportunities in the region for operators. Cyprus was selected to host the event based on its growing business and investment climate and its strategic geographical location near Europe and the Middle East. Yudi Soetjijptadi, managing director, Eventus International, commented, "The event, [...] will attract a wider audience from the US, Europe and the Mediterranean and will be open to iGaming as well as land based casinos."

CTO Prioritises Tourists' Safety

On March 28, Filoxenia Conference Centre hosted an annual workshop dedicated to safety issues within the tourism sector. Organised for the third consecutive year by Cyprus Tourism Organisation (CTO), the seminar welcomed a high participation of police members, local authorities, tourism stakeholders as well as life-guards and travel agents. Xenia Loizidou, board member, CTO, who coordinated the conference, confirmed CTO's commitment to continuously contributing to the effective work of police. Among other issues, the platform focussed on problems arising from excessive alcohol consumption as well as the safety of the swimmers.